

CBE COMMUNITY ENGAGEMENT SYMPOSIUM 2024

This symposium showcases innovative community-engaged projects developed by our faculty and students in collaboration with Cal State LA community partners.



Friday. 26th April, 2024



1.00 PM - 3.00 PM



Nongshim Innovation Lab

Sponsored by:

- College of Business & Economics
- Center for Engagement, Service, and the Public Good

<https://www.calstatela.edu/business/community-engagement>

PRESENTERS



Keeping Nature Accessible

Dr. Mine Üçok Hughes
Associate Professor
Department of Marketing



Websites for Good

Dr. Jose Ortiz
Assistant Professor
Department of Information Systems



Cal State LA VITA Program

Dr. John Cooper
Assistant Professor
Department of Accounting



Cal State LA VITA Program

Dr. Xiangge (Angela) Wang
Assistant Professor
Department of Accounting



Data-Driven Strategies to Address Homelessness

Dr. Shilpa Balan
Associate Professor
Department of Information Systems



Creating an Inclusive Learning Environment

Dr. Shikha Upadhyaya
Associate Professor
Department of Marketing